

WEST AUCKLAND ADMIRALS SPONSORSHIP 2019





WELCOME TO THE WEST AUCKLAND ADMIRALS NEW ZEALAND ICE HOCKEY LEAGUE TEAM.

WE ARE A PASSIONATE TEAM, DRIVEN BY DEDICATION, SPIRIT AND LOYALTY.

**AFTER MANY YEARS OF HARD WORK, HEART BREAK AND PASSION,
2018 WAS OUR YEAR - THE ADMIRALS WON THE NZIHL CHAMPIONSHIP.
AND, WE ARE GOING TO DO IT AGAIN. BUT WE NEED ALL OF THE SUPPORT WE CAN GET.**

**THE NZIHL IS A FULLY AMATUER LEAGUE AND RELIES ON VOLUNTEERS AND SPONSORS
TO RUN THE INTENSE WINTER SEASON OF HOCKEY. WE NEED YOU ON BOARD THE ADMIRALS SHIP.**

Previously we have used a basic tier system for our sponsors, this year we are aiming to personalise the sponsorship packages as much as possible. We want both parties to utilise the relationship and we want you to become a part of our Admirals family.

Here is an outline of our packages. We are open to chat about other options and ideas that may be more suited to you and your business, and would love to hear any ideas you may have.

- \$500+** We will place your logo on all hard copy promotional material (flyers, tickets and the 2019 programme), as well as all social media outlets (facebook, instagram and our brand new website).
- \$1000+** On top of the promotional material and social media, we will put your logo on our supporters jerseys*, this is a great platform for promotion and will be worn by fans for many seasons to come. There would also be the option to place your logo on other merchandise such as scarfs, hoodies, teeshirts. Your logo will go up at Paradise Avondale ice rink (above the Admirals home bench).
- \$2500+** Logos on promotional material, social media and your choice of merchandise, as well as logo placement on the players jerseys. These are worn all around the country. They are worn with pride and passion. This season we will place logo patches on the current jerseys but will be ordering brand new jerseys for the 2020 season. Your logo will also feature in our 2019 promotional video which will be launched this season.
- \$IMPORT+** This season we want to start a personalised import sponsorship system. Imports are a key feature of the NZIHL and this year we do not have a solid budget for any player imports. Import players are scouted from overseas and since the league has improved so much over the last few years the import level that is required to make an impact in the NZIHL needs to be sponsored. Imports play a crucial role in the team, they bring skills, experience and knowledge, they encourage development within the team and NZ ice hockey. Costs can range from \$8000-\$10,000.

*our supporters jersey order will be placed on April 10th 2019

We are so thankful for every little bit of support and really appreciate you taking the time to read this. We would love to hear your thoughts, please keep in contact if you would like more information or to discuss personalising your sponsorship.

For more information about the NZIHL, the West Auckland Admirals or ice hockey in New Zealand please contact us or have a look at the websites below.

westaucklandadmirals.co.nz

nzihl.com

puckyeah.nz

TO GET INVOLVED OR FIND OUT MORE INFORMATION

Please contact Jess via sales@westaucklandadmirals.co.nz



**THE HARDER THE BATTLE
THE SWEETER THE VICTORY**